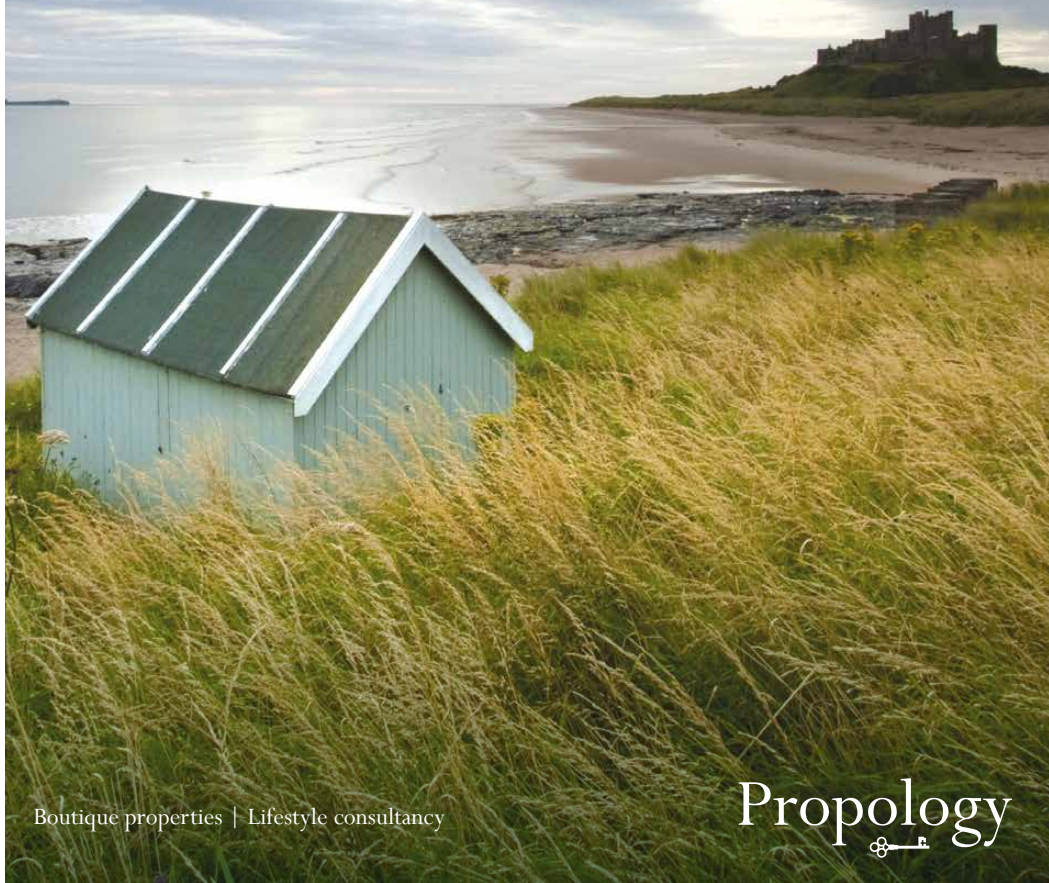


Hello and welcome
to Propology...
please step inside



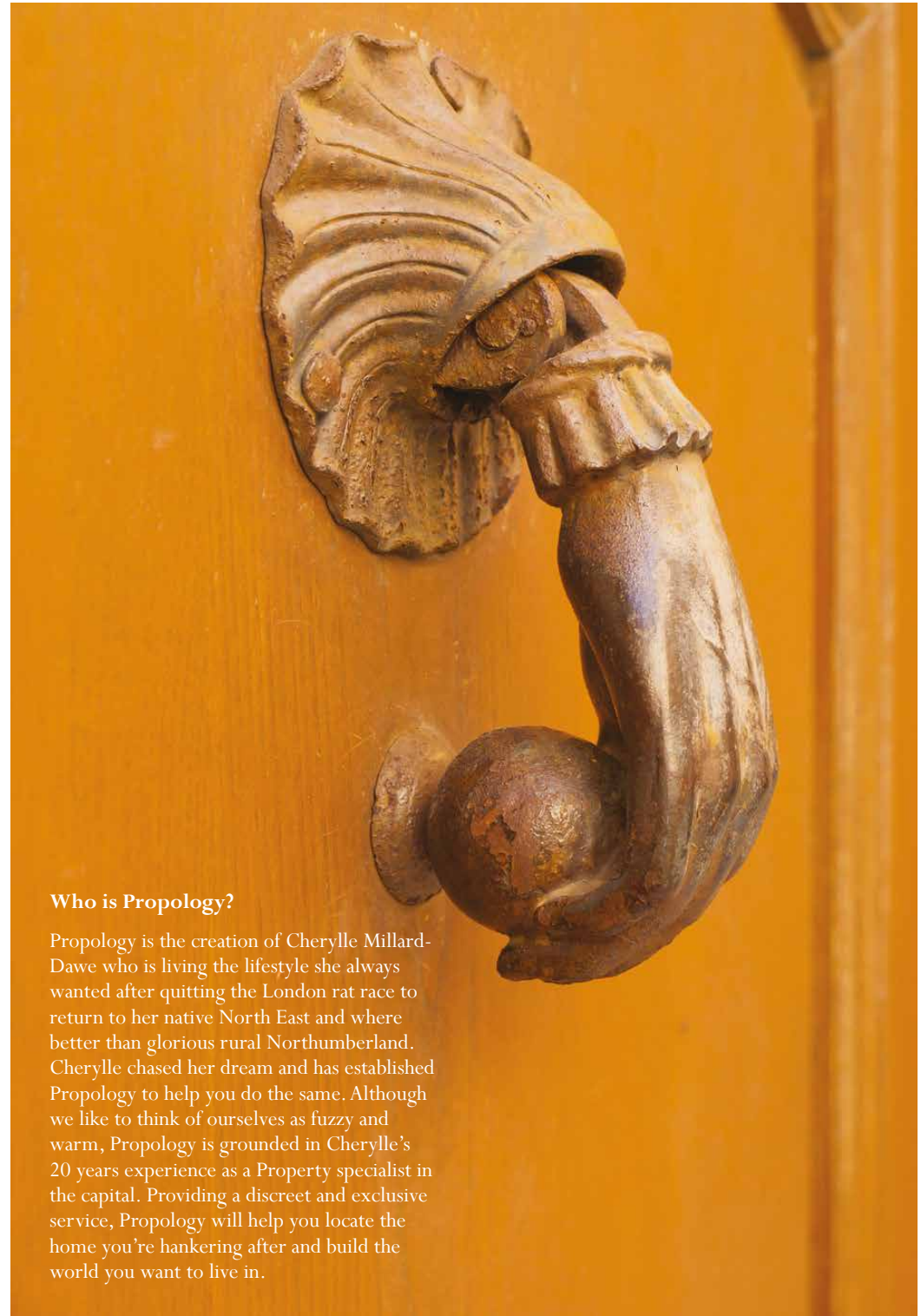
Boutique properties | Lifestyle consultancy

Propology
— key —



What's Propology?

According to the Urban Dictionary, Propology is the study of property but that's only the tiniest part of what we're about. Propology puts the pizzazz into your hunt for a new property and then holds your hand – if you want us to – through the whole process of creating your dream home and lifestyle. Whether you're longing for a room with a view in a chic urban location or want to turn your hand to rearing pigs on a rural smallholding, we will identify the perfect place and help you turn it into the home you've been fantasising about.



Who is Propology?

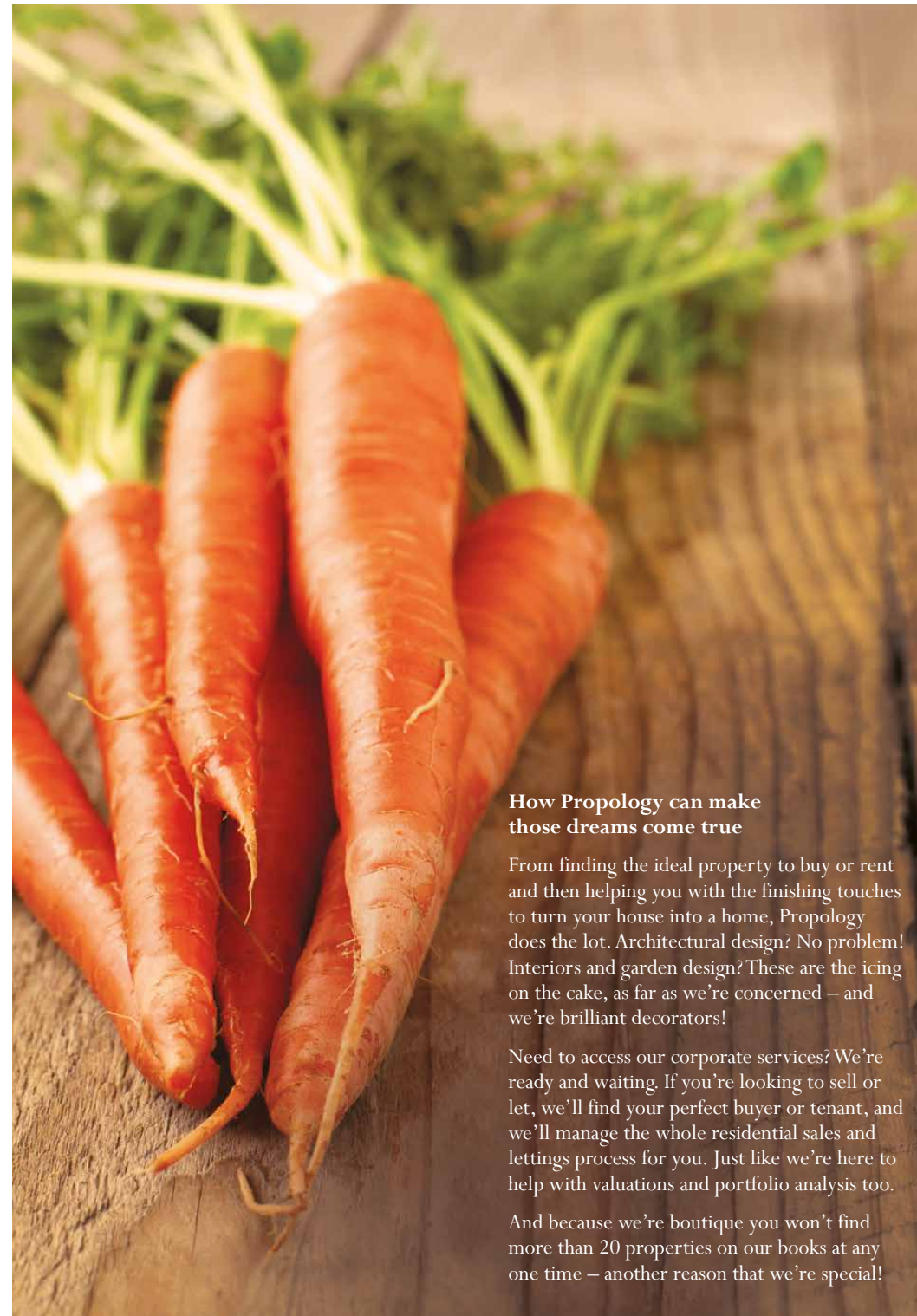
Propology is the creation of Cherylle Millard-Dawe who is living the lifestyle she always wanted after quitting the London rat race to return to her native North East and where better than glorious rural Northumberland. Cherylle chased her dream and has established Propology to help you do the same. Although we like to think of ourselves as fuzzy and warm, Propology is grounded in Cherylle's 20 years experience as a Property specialist in the capital. Providing a discreet and exclusive service, Propology will help you locate the home you're hankering after and build the world you want to live in.

Are you a Propology person?

Propology people are anything but ordinary. They have a vision of the lifestyle they want, even if they don't know exactly how to go about it. That's where we come in.

If you need help with finding your dream home - your little or large palace where you can live, love and entertain - we're there with bells on. If you've already got your glorious gaff but need a helping hand to create the lifestyle you'd love to lead, we're there with whistles too - it doesn't matter whether becoming an aga enthusiast, compost king, brilliant bee keeper, dinner party doyen or gardening guru is your goal.

In short if you aspire to more from life and have the appetite to make it happen, we reckon you're definitely a Propology person. Let us open the door to your future - we're here to make it happen.



How Propology can make those dreams come true

From finding the ideal property to buy or rent and then helping you with the finishing touches to turn your house into a home, Propology does the lot. Architectural design? No problem! Interiors and garden design? These are the icing on the cake, as far as we're concerned - and we're brilliant decorators!

Need to access our corporate services? We're ready and waiting. If you're looking to sell or let, we'll find your perfect buyer or tenant, and we'll manage the whole residential sales and lettings process for you. Just like we're here to help with valuations and portfolio analysis too.

And because we're boutique you won't find more than 20 properties on our books at any one time - another reason that we're special!

Propology's with you every step of the way

We're here for the big things – and the tiny finishing touches that create the world you want to live in.

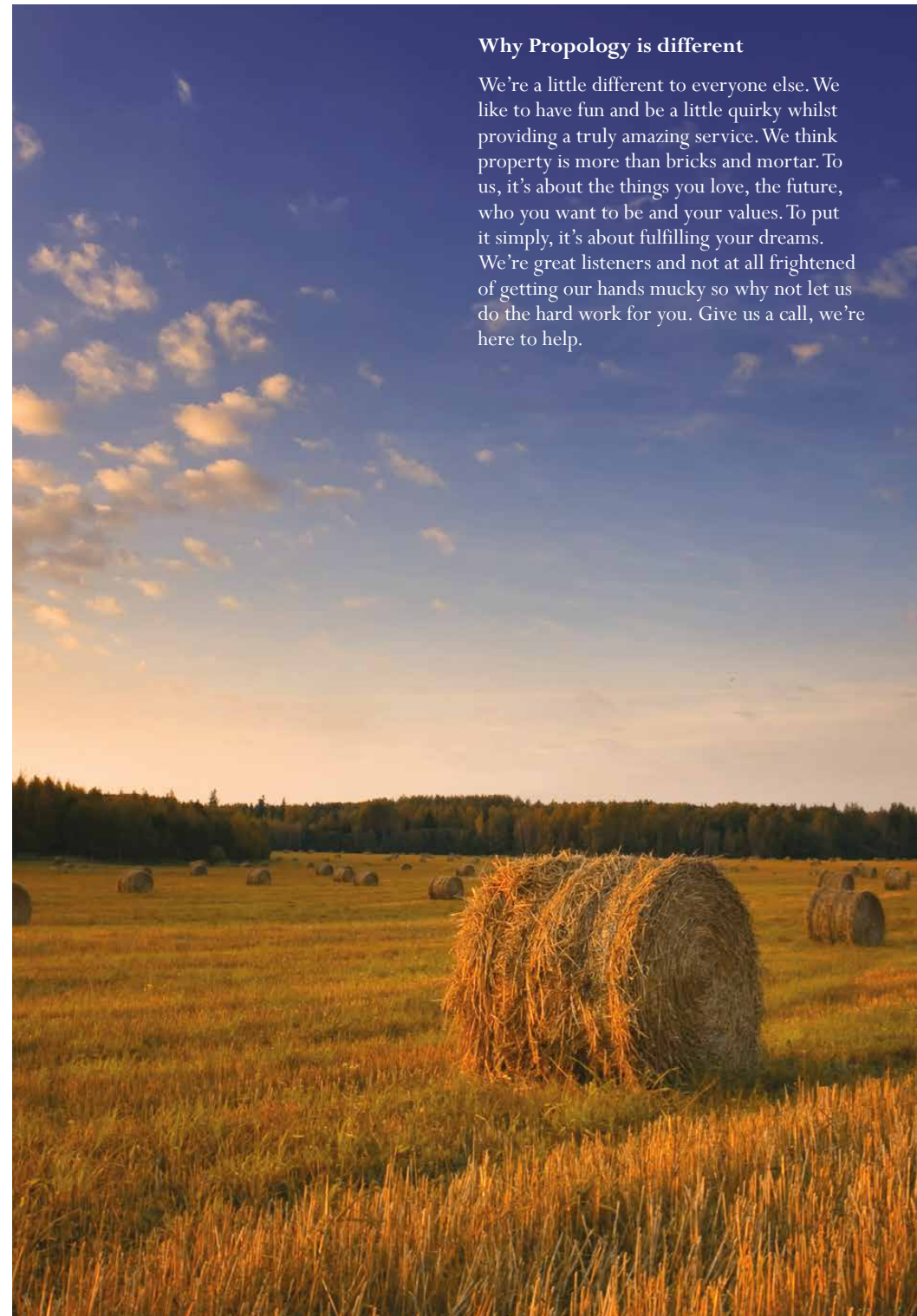
And once you've become part of the Propology family, we won't forget about you. Our frequent blogs and newsletters are full of inspiring lifestyle ideas, and rather than painting a pretty picture of perfection, we get down and dirty with practical tips and step-by-step guides that remove the mystique from keeping hens to starting a kitchen garden.

Propology is the friend that holds the key to unlocking the lifestyle you're yearning for. Come over and say hi!



Why Propology is different

We're a little different to everyone else. We like to have fun and be a little quirky whilst providing a truly amazing service. We think property is more than bricks and mortar. To us, it's about the things you love, the future, who you want to be and your values. To put it simply, it's about fulfilling your dreams. We're great listeners and not at all frightened of getting our hands mucky so why not let us do the hard work for you. Give us a call, we're here to help.





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